

Warwick Holder, Vice President, Education and Network Development



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Warwick Holder is Vice President, Education and Network Development at Cognitive Edge, based in the United States. Warwick's focus is on overall global management of the Education line of business, stewardship and ongoing development of the Cognitive Edge global Network of practitioners, and the development of new methods, offerings and software products.

Warwick first met Dave Snowden in 2001 when he attended a class held in Hong Kong while working for IBM. He led IBM's Knowledge Management consulting practice (as a part of the Strategy Consulting team) in South East Asia during 2001/2002, completing many Cynefin and KM engagements in Singapore, Malaysia and Thailand, before joining IBM's Cynefin Centre for Organisational Complexity. In 2002 he developed and delivered some of the first formally advertised public education classes in Cynefin concepts through the Singapore Institute of Management (SIM). In 2003 he delivered Cynefin accreditation classes on five different continents.

In 2005 Warwick joined Microsoft, where he was in the leadership team of the Strategy Consulting Practice for five years. In this position Warwick had significant roles in methodology development and introduced the "hexagonal" shape to methodology development in Microsoft Services . Over the last two years he's been involved in building global capacity and capability in this program, through hiring, recruiting and training Enterprise Architects and building a network of Practitioners.

Warwick has been involved in consulting and education for 20+ years. During the 80's and 90's Warwick was involved in several start-ups and participated in their ownership either acting as CEO or as a Director. He is currently married and he and Debbie are the parents of four sons. He and his family are based in Redmond, Washington. Warwick graduated in Social Sciences with a major in Teaching and subsequently completed post-graduate study in Information and Computer Sciences. He is a New Zealand citizen. Since living in Washington he's learned the basics of Snowboarding.