

	Course Guide	Description	Who Should Attend	Outcomes	Duration
Accreditation	Making Sense ... Gaining Cognitive Edge	Introduction to complexity theory and the Cynefin framework  The use of dissent, diversity, and perspective shifting for improved innovation, strategy, and leadership development  Mapping organisational culture and initiating change through self-descriptive awareness  Improving the connectivity of organisations with the application of social network stimulation  <a href="http://cognitive-edge.com/accreditation.php">http://cognitive-edge.com/accreditation.php</a>	Professionals in the private and public sectors seeking to apply the Cognitive Edge methods (such as senior and middle managers, consultants, academics, and market researchers)	Attain deeper exposure to Cognitive Edge methods for:  (i) leading group meetings and workshops;  (ii) stimulating innovation and informal networks;  (iii) strategic planning and enhanced decision making; and  (iv) action planning in situations of high uncertainty  Gain access to the Practitioner Network	2 day course
SenseMaker™	Successfully Designing and Delivering a SenseMaker™ project	Stage-by-stage guidance on designing and delivering a SenseMaker™ project. The range of possible projects will also be understood.  Includes hands on training with the software (attendees will need to bring their own laptops and sign a software license)  <a href="http://cognitive-edge.com/sensemaker.php">http://cognitive-edge.com/sensemaker.php</a>	Accredited Practitioners in the Cognitive Edge Network seeking skills to design and run a SenseMaker™ project	Learn how SenseMaker™ projects and operational implementations deliver impact for decision-making in uncertain environments, market research, organisational change, knowledge transfer and leadership development	1 day workshop
Complexity	Leading Through Complexity: A New Simplicity	Outline of complexity theory, its nature, key features and history  Framework for decision making / application to strategy and problem resolution  Stimulating innovation and managing disruptive change in organisations  <a href="http://cognitive-edge.com/complexity.php">http://cognitive-edge.com/complexity.php</a>	Mid-to-senior level management who need to understand theory and application of new approaches to strategy  Academics interested in complexity theory and its application  Accredited Practitioners wishing to deepen knowledge of core theory and to understand / apply advanced methods	Achieve understanding of complexity theory for practical application  Acquire a set of methods supported by documentation from Cognitive Edge  Attain ability to determine boundaries between application of process management and complexity techniques	1 day seminar
Narrative Research	Narrative Research: Linking Quantitative with Qualitative	Issues with hypothesis based research and a critical review of current narrative techniques  Application of narrative to impact measurement and disintermediation of decision making  The operational capabilities of narrative research  Use of narrative based research in strategy and distributed decision making and coherence tests  <a href="http://cognitive-edge.com/narrative-research.php">http://cognitive-edge.com/narrative-research.php</a>	Accredited Practitioners wanting to gain increased understanding of theory behind SenseMaker™  Academics / professional researchers interested in narrative research techniques and their applications	Understand positioning of Cognitive Edge methods and tools to other research approaches  Acquire understanding SenseMaker™ and associated methods for narrative research	1 day seminar
Social Computing	Knowledge, Sensemaking and Social Computing: The Strategic Use of Social Computing	Existing social computing tools / technology to support the effective management of knowledge  Initiating and sustaining a knowledge management programme based on social computing  New approaches to mapping and auditing knowledge  Understanding role of formal and informal communities and how to support them  <a href="http://cognitive-edge.com/social-computing.php">http://cognitive-edge.com/social-computing.php</a>	Executives needing to understand strategic importance of modern social computing tools  KM professionals seeking to acquire pragmatic methods for implementation  Learning and communication professionals seeking strategic insight and practical methods  IT staff seeking to understand the human factors associated with deployment	Achieve understanding of various social computing tools available and their application to knowledge management  Acquire a set of methods supported by documentation from Cognitive Edge  Understand how to make the business case for the implementation of social computing tools and manage the roll out programme	1 day seminar

All courses can be offered in-house and tailored to the needs of a specific organisation